Design

The Rules

There are design standards that you can use that will help your website:

- Promote a consistent Chico State branding system
- Allow for customization to promote your own department's brand
- Promote a consistent user experience
- Increase your site's accessibility

These four sites all broadly follow the CSU, Chico design standard:

View standard templates.
View examples of customized templates.
View examples of custom designs (with university branding).
View examples of custom designs (without university branding).

Design Standards

Design standards for official university web pages, including auxiliary organizations (this does not include personal staff, faculty, or student web pages), are fairly straightforward:

- All pages must comply with the XHTML Strict standard
- All pages must comply with Section 508 accessibility standards
- All pages should follow campus web design standards

Web Page Templates

Don't want to design a page, but want your website to have web standards compliant, accessible, branded pages? Then you can use one of four standard templates. Contact Tony Dunn in Web Accessibility and Content Management at x6550, or e-mail him for more information.

- View the standard web templates